

2021



**MICHELLE  
SCHUSTERMAN**

**BOOK COACHING SERVICES**



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SCHUSTERMAN

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## ABOUT ME

I'm the author of over a dozen critically acclaimed novels published by Penguin Random House, Scholastic, and Little, Brown, and I've ghostwritten novels for several houses and private clients. But I got my start as a teacher. I've led over 500 creative writing workshops and worked with over 1,000 students over the last decade, and in 2020, I launched a YouTube channel dedicated to helping writers hone their craft and learn about the publishing industry.

I'm no guru! I've had my setbacks and struggles as a writer. But my unique experience as an author, ghostwriter, and teacher makes me a great guide –and I'd love to show you the way to finally writing The End.



## COACHING PACKAGES

01

### **\$2,500/month**

- Eight 60-minute phone/Zoom sessions (two per week)
- Up to twelve hours of manuscript/material reading and developmental editing/brainstorming (capped at 50 pages)
- Five email check-ins per week with post-consultation action plans
- BONUS! Query assistance (brainstorming/writing/revising)

02

### **\$1,750/month**

- Four 60-minute phone/Zoom sessions (one per week)
- Up to ten hours of manuscript/material reading and developmental editing/brainstorming (capped at 40 pages)
- Two email check-ins per week with post-consultation action plans

03

### **\$1,000/month**

- Two 60-minute phone/Zoom sessions (biweekly)
- Up to six hours of manuscript/material reading and developmental editing/brainstorming (capped at 30 pages)
- One email check-in per week with post-consultation action plans

04

### **\$350 (one time)**

- One 60-minute phone/Zoom session
- Up to 5 pages of manuscript/material reading
- Post-consultation action plan

## LET'S GET STARTED...

- Brainstorming your idea
- Turning that premise into a plot
- Finding the RIGHT plotting or outlining method
- Busting through writer's block
- Establishing a writing routine that works for YOU
- Getting past imposter syndrome
- Organizing your ideas and your time
- Polishing your prose
- Getting to THE END!